



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 6/30/2021

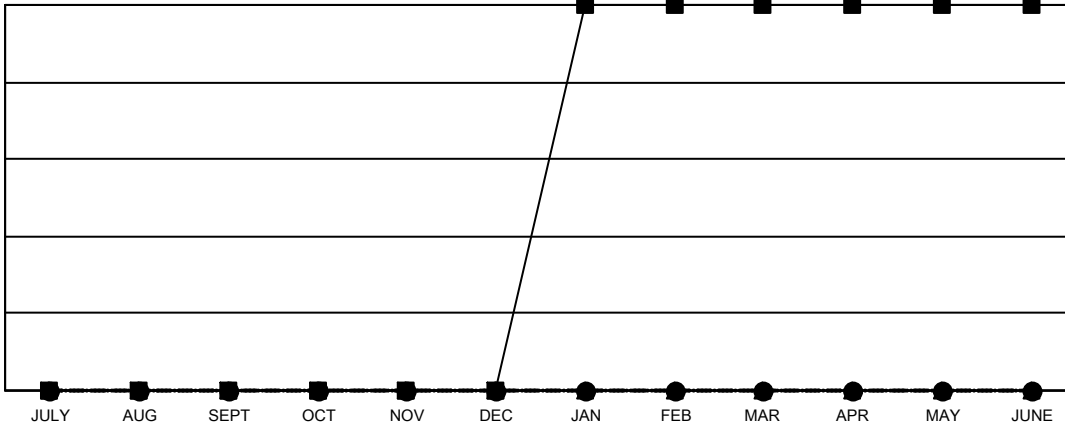
Multiple District 3

LOCATION: OKLAHOMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	4
APR/MAY/JUNE	0	0	1

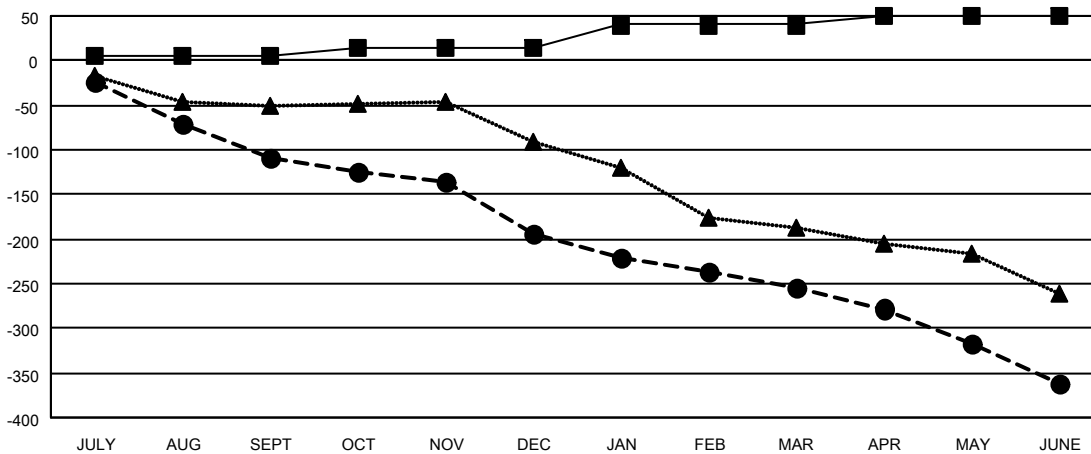
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	51	157
OCT/NOV/DEC	10	62	140
JAN/FEB/MAR	25	52	109
APR/MAY/JUNE	10	59	151

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 7	
<u>DROPPED MEMBERS</u>	
DECEASED	44
CLUB CANCELLED	39
OTHER	474
TOTAL	557

66 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS

GENDER DISTRIBUTION	
MALE	2,182 (67.91%)
FEMALE	1,031 (32.09%)

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

TOTAL FAMILY UNIT MEMBERS	417
FAMILY MEMBERS PAYING HALF DUES	211